

# FUNDAMENTAL 1 OF THINGS

(INVESTMENT)

RECOGNISING OPPORTUNITY  
AT TIMES OF VOLATILITY



**The best time to  
invest was 20 yrs ago.**

**The next  
best time is Now.**



## But now?

Common concerns on the market before investing :

How's the current (market) situation?

Is it the right time now?

What if market drop next?

Is the market too high now?

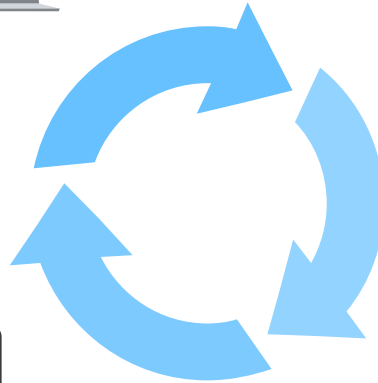
The market is very volatile now...



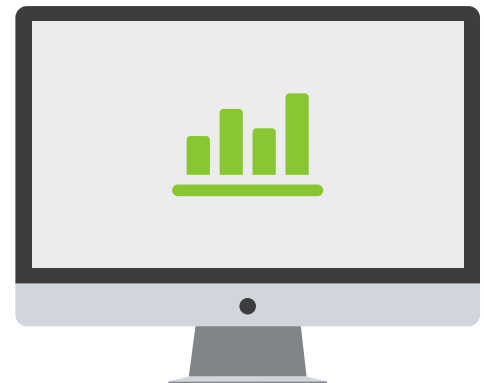
## Jump out of the Loop



It can go lower,  
"this time is different"



It's too expensive,  
correction coming



I'm too late,  
market rebounded

### Jump out of the loop

How ?

You buy the market even knowing the market will always be ahead of you and your timing to enter the market is probably going to be off, but that eventually, the fundamentals matters more than the timing.



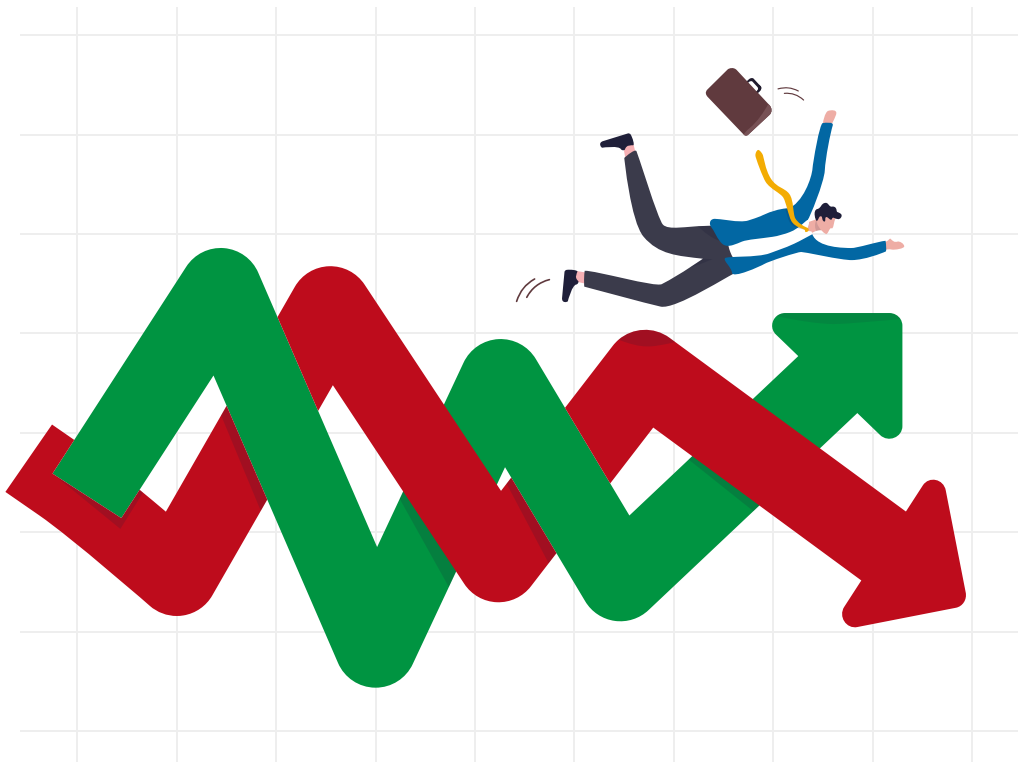
## **Volatility is part and parcel of the investing journey**

“You get recessions, you have stock market declines. If you don’t understand that’s going to happen, then you’re not ready – you won’t do well in the markets. If you go to Minnesota in January, you should know that it’s going to be cold. You don’t panic when the thermometer falls below zero”

Peter Lynch

## Understanding Volatility

### 1 Embrace Volatility



Volatility is the upward & downward swing of the market (stocks /asset prices). It's not something new in the market. In fact it's ever present in the market.

However negative swing can be scary and may lead people to make decision not suppose to make due to emotion (fear/panic).

## 2 Know what causes Volatility



New Economic Data

Interest Rate Changes

Herd Mentality

Political Changes

Policy Changes

Market Sentiment Swings

New Innovations

Earnings Report

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